

CHANGING SYSTEMS?



**WE WILL BUY YOUR
SOFTWARE LICENSES!**



EXPERTISE FROM EXPERIENCE.

WHO WE ARE

We are one of the **leading European dealers** in used software licenses, with branches in Switzerland, Austria, and Germany.

Our management are **industry pioneers** with **many years** of extensive **expertise** in the used software market.

Our customers include international **companies, medium-sized companies** and **government authorities**.

We are listed in the **government authority pre-qualification database** as a "competent, reliable high-performance company".

YOUR RIGHT

The European Court of Justice (ECJ) clarified the legal situation in a decision handed down in 2012 (**ECJ, Judgment C-128/11 of 3 July 2012**) and subsequent judgements from the German Federal Court (**BGH, Judgment I ZR 129/08, of 17 July 2013** and **BGH, Judgment I ZR 8/13 of 11 December 2014**), and in accordance with **Swiss case law (Canton court – KG Zug, ES 2010 822, Executive Order of 4 May 2011)**, which stated that used software could be resold, regardless of how it was purchased, without requiring permission from the manufacturer.

Provisions of a license agreement that prohibit a subsequent sale are invalid.

YOUR BENEFITS

Financial benefits: Our **quick buy-back service** gives you the opportunity to sell **even large quantities** quickly and on excellent terms.

Simple, but secure: Our **certified Microsoft SAM Engagement Managers** will help you to quickly identify all excess stock while still conforming with the manufacturer's requirements.



Andreas E. Thyen, Diplom Economist, is the president of the Board of Directors at LizenzDirekt AG, and has held leading positions in the used software market for over 14 years. His activities focus particularly on clarifying legal matters. He is also a proven expert in the use of used software licenses for government departments.

EXPERTISE & EXPERIENCE.

Dear Sir or Madam,

The licensing jungle often makes it difficult to identify unnecessary licenses. That's because of the variety of contract types, product names, basic licenses, and much more.

Our process, which has been **tried and tested by SAM Consultants** enables you to sell your licenses **efficiently and securely**. The commercial and legal processes involved in **license transfers** are checked by accountants, trustees, and specialist lawyers. Our **ERP system** has been certified by TÜV according to ISO 27001.

We consistently implement **all supreme judge requirements** for trading in used software licenses. We **guarantee** in writing: We **consistently implement** all the most **stringent requirements** for trading in used software licenses. Reliable, discreet and trustworthy.

We always take **full responsibility for our actions**.

We look forward to hearing from you!

Sincerely,
Andreas E. Thyen



YOUR BENEFITS



TAILOR-MADE LICENSING SOLUTIONS

Get either the newest or older licenses more cheaply AND sell licenses you don't need.

MANY YEARS OF INDUSTRY EXPERIENCE

Benefit from the extensive Know-How and major project experience of an industry pioneer, and receive comprehensive advice and legal security.



CERTIFIED STAFF

Certified expertise to give you assured and stress-free guidance through the license jungle and in audit matters.

INDEPENDENCE

Get neutral advice and buy exactly the licenses you need, not the versions preferred by the manufacturer.



FINANCIAL STRENGTH

Expect the advantages of a financially strong partner: certainty for delivery and payment, durability, sustainability, consistency, and reliability.

AUTHENTICITY

Enjoy collaboration always based on respect and trust, kindness, attention to detail, and professionalism. We are genuine partners in every respect.

SIMPLE, SECURE! LIZENZ DIREKT TRANSFER

01

INITIAL CONSULTATION

You want to sell licenses? Great! Step One is to find out more about you and your licenses, with the goal of providing you with reliable information about the opportunities for a sale.

02

CHECK

The information and documentation from our initial consultation are checked and prepared by our certified staff. A specialist lawyer is on hand to address any legal questions.

03

OUR OFFER

We will send you an offer, so you know exactly where you stand. This offer reflects our current knowledge related to your saleable licenses.

04

PARTNERS FOR SUCCESS

Once our offer is accepted, we head together into the home strait. To make sure that any license transactions comply with the law, we have to get the right information and supply them.

05

CONCLUSION

The purchase is concluded on transfer of all relevant information to our certified staff. Your data is in safe hands with us, and will be kept with a certified accountant only for use in future transactions.

06

PAYMENT

You will receive your payment within two days.





Janine Rimmel

Certified Microsoft Licensing
Professional (MLP)

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OUR GUARANTEE

Dear Sir or Madam,

For you as the **vendor**, it is important to check which licenses, and in which quantity you can trade. Don't sell too few, but most importantly, don't sell too many!

Make sure, from the outset, that your licenses are not only sold at **good conditions**, but also in a sustainable and **legally secure manner** in **compliance** with **legal requirements** and taking into account legitimate manufacturer interests.

We will get it done for you! That's a service promise!

Do you have questions about license sales? Would you like an initial consultation to receive an offer? We are happy to answer your questions and guide you through your concerns.

I look forward to your inquiry!

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WE PURCHASE YOUR SOFTWARE LICENCES!

MICROSOFT AND MANY MORE

We'd be delighted to make you an offer. To do this, we need some more information about your excess licence stock as a first step. Please refer to **the extract** from our purchase list.

NO.	MANUFACTURER	PRODUCT DESCRIPTION	VERSION	QUANTITY	COMMENT*
1	Adobe	Acrobat 11 Standard PC/MAC - DE/ENG/FR			
2	Adobe	Acrobat 11 Professional PC/MAC - DE/ENG/FR			
3	Adobe	Acrobat 2015 Standard PC/MAC - DE/ENG/FR			
4	Adobe	Acrobat 2015 Professional PC/MAC - DE/ENG/FR			
5	Adobe	Acrobat 2017 Standard PC/MAC - DE/ENG/FR			
6	Adobe	Acrobat 2017 Professional PC/MAC - DE/ENG/FR			
7	Adobe	After Effects CS6 PC/MAC - DE/ENG/FR			
8	Adobe	Design & Web Premium CS6 PC/MAC - DE/ENG/FR			
9	Adobe	Design Standard CS6 PC/MAC - DE/ENG/FR			
10	Adobe	Dreamweaver CS6 PC/MAC - DE/ENG/FR			
11	Adobe	Flash Professional CS6 PC/MAC - DE/ENG/FR			
12	Adobe	Illustrator CS6 PC/MAC - DE/ENG/FR			
13	Adobe	InCopy CS6 PC/MAC - DE/ENG/FR			
14	Adobe	InDesign CS6 PC/MAC - DE/ENG/FR			

*Your notes can contain information on the licence type (volume licence, OEM, etc.), contract type (Open, EA, etc.), language (German, English, etc.) or CAL type (Device, User).



WE BUY OUR SOFTWARE-LICENSES!

NO.	MANUFACTURER	PRODUCT DESCRIPTION	VERSION	QUANTITY	COMMENT*
15	Adobe	Photoshop CS6 PC/MAC - DE/ENG/FR			
16	Adobe	Premiere Pro CS6 PC/MAC - DE/ENG/FR			
17	Corel	CorelCAD			
18	Corel	CorelDRAW Graphics Suite			
19	Corel	CorelDRAW Technical Suite			
20	Microsoft	Access		diverses	
21	Microsoft	Core CAL Suite Device / User	2016		
22	Microsoft	Enterprise CAL Suite Device / User	2016		
23	Microsoft	Enterprise CAL Suite Device / User	2019		
24	Microsoft	Exchange Enterprise Device / User CAL	2016		
25	Microsoft	Exchange Enterprise Device / User CAL	2019		
26	Microsoft	Exchange Server Enterprise	2016		
27	Microsoft	Exchange Server Enterprise	2019		
28	Microsoft	Exchange Server Standard	2016		
29	Microsoft	Exchange Server Standard	2019		
30	Microsoft	Exchange Standard Device / User CAL	2016		
31	Microsoft	Exchange Standard Device / User CAL	2019		
32	Microsoft	Office LTSC Professional Plus	2021		
33	Microsoft	Office LTSC Standard	2021		
34	Microsoft	Office LTSC Standard for MAC	2021		
35	Microsoft	Office Home & Business OEM / PKC / Retail	diverses		
36	Microsoft	Office Professional OEM / PKC / Retail	diverses		
37	Microsoft	Office Professional Plus	2016		
38	Microsoft	Office Professional Plus	2019		
39	Microsoft	Office Professional Plus	2021		
40	Microsoft	Office Standard	2016		
41	Microsoft	Office Standard	2019		
42	Microsoft	Office Standard	2021		
43	Microsoft	Outlook	2016		
44	Microsoft	Project Professional	2016		
45	Microsoft	Project Professional	2021		

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NO.	MANUFACTURER	PRODUCT DESCRIPTION	VERSION	QUANTITY	COMMENT*
46	Microsoft	Project Server	2016		
47	Microsoft	Project Server	2019		
48	Microsoft	Project Server Standard Device / User CAL	2016		
49	Microsoft	Project Server Standard Device / User CAL	2019		
50	Microsoft	Project Standard	2016		
51	Microsoft	Project Standard	2019		
52	Microsoft	Project Standard	2021		
53	Microsoft	SharePoint Server	2016		
54	Microsoft	SharePoint Server Enterprise Device / User CAL	2016		
55	Microsoft	SharePoint Server Enterprise Device / User CAL	2019		
56	Microsoft	SharePoint Server Standard Device / User CAL	2016		
57	Microsoft	SharePoint Server Standard Device / User CAL	2019		
58	Microsoft	Skype for Business Server	2016		
59	Microsoft	Skype for Business Server	2019		
60	Microsoft	Skype for Business Server Standard Device / User CAL	2019		
61	Microsoft	SQL Server Device / User CAL	2016		
62	Microsoft	SQL Server Device / User CAL	2017		
63	Microsoft	SQL Server Enterprise	2016		
64	Microsoft	SQL Server Enterprise Core 2Lic	2016		
65	Microsoft	SQL Server Enterprise Core 2Lic	2017		
66	Microsoft	SQL Server Standard	2016		
67	Microsoft	SQL Server Standard	2017		
68	Microsoft	SQL Server Standard Core 2Lic	2016		
69	Microsoft	SQL Server Standard Core 2Lic	2017		
70	Microsoft	System Center Standard Core 2Lic	2016		
71	Microsoft	Visio Professional	2016		
72	Microsoft	Visio Professional	2019		
73	Microsoft	Visio LTSC Professional	2021		
74	Microsoft	Visio Standard	2016		
75	Microsoft	Visio Standard	2019		
76	Microsoft	Visio LTSC Standard	2021		

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NO.	MANUFACTURER	PRODUCT DESCRIPTION	VERSION	QUANTITY	COMMENT*
77	Microsoft	Windows 10 Enterprise Upgrade LTSC	2016		
78	Microsoft	Windows 10 Enterprise Upgrade LTSC	2019		
79	Microsoft	Windows 10 Pro 64Bit OEM			
80	Microsoft	Windows Server Datacenter	2019		
81	Microsoft	Windows Server Datacenter Core 16Lic	2016		
82	Microsoft	Windows Server Datacenter Core 16Lic	2022		
83	Microsoft	Windows Server Datacenter Core 2Lic	2016		
84	Microsoft	Windows Server Datacenter Core 2Lic	2022		
85	Microsoft	Windows Server Device / User CAL	2016		
86	Microsoft	Windows Server Device / User CAL	2019		
87	Microsoft	Windows Server Device / User CAL	2022		
88	Microsoft	Windows Server Essentials	2019		
89	Microsoft	Windows Server RDS Device / User CAL	2016		
90	Microsoft	Windows Server RDS Device / User CAL	2019		
91	Microsoft	Windows Server RDS Device / User CAL	2022		
92	Microsoft	Windows Server Standard	2019		
93	Microsoft	Windows Server Standard Core 16Lic	2016		
94	Microsoft	Windows Server Standard Core 16Lic	2022		
95	Microsoft	Windows Server Standard Core 2Lic	2016		
96	Microsoft	Windows Server Standard Core 2Lic	2022		
97	Oracle	Database Enterprise Edition Named User Plus			
98	Oracle	Database Enterprise Edition Prozessor			
99	Oracle	Database Personal Edition Named User Plus			
100	Oracle	Database Standard Edition 2 Named User Plus			
101	Oracle	Database Standard Edition 2 Prozessor			

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