

New or used

software licences?



# Many people work with software. **We work in your interest!**



Dipl.-Volkswirt  
**Andreas E. Thyen**  
CEO

The Lizenz**Direkt** group trades in new and used software, which are used in almost all companies and across the spectrum of public authorities. Our customers include city authorities, regional entities, and state and federal departments as well as medium-sized companies, groups of companies and global players.

The Lizenz**Direkt** AG is a registered Microsoft Partner, Microsoft Cloud Solution Provider and Microsoft Authorized Education Reseller. In addition, Lizenz**Direkt** is a “reliable high-performance company, with a public contract qualification and listed in the pre-qualification database (Chamber of Industry and Commerce and the Chamber of Trades and Small Industries)”

We are however not here to fulfil the needs of software companies. We help you to obtain new and used software and cloud solutions, exactly suited to your requirements, in the scope and with the functions your company or government department require – not too broad, not too narrow, and always for fair prices.

**We offer your direct access to new and used software licences and cloud solutions.**

**I look forward to hearing from you!**

**With warmest regards,**

A handwritten signature in black ink, appearing to read 'Thyen, Andreas'.

**LizenzDirekt**  
SOFTWARE FOR YOUR BUSINESS

## Whether **new or used**



We sell new software licences, because for some customers, this may be the best solution. Or because the current version is not yet available on the used software licence market. There are many reasons to buy outdated or used software - not least to make the most of your IT and software budget. Software does not wear out over time! That is why we also sell used software!

The option to reduce the purchase costs or to make turn fixed capital liquid, by legally selling used software or offering surplus licences for sale has existed for a few years now.

This can often provide unexpected, but rather large potential savings for standard office software (Microsoft, Adobe) and traditional server licences.

With LizenzDirekt you have the opportunity to buy even the newest software versions in large quantities. Or sell the software licences you no longer need for the best price available, and let your fixed capital move again!

**There is a very lucrative and constantly growing market for used software.**

**Why not reap the profits?**



# Your cold hard cash. **Your legal right.**

Highest law for use: we go by the book.

According to the leading decision of the European Court of Justice (EJC), the purchase of on-premise licences is to be seen as a purchase contract. The purchaser obtains possession of the copy of the software provided, and also has the right to sell this copy under specific conditions to third parties (European Court of Justice Judgment C-128/11 of 3 July 2012).

This decision is binding across the European Union. The German Federal Court in Karlsruhe (BGH) confirmed this judgment with its own decision handed down on 17 July 2013 (File number: I ZR 129/08). Courts in Switzerland have also argued along the same lines as the ECJ.

**We are happy to talk to you personally about the further aspects of these decisions.**

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